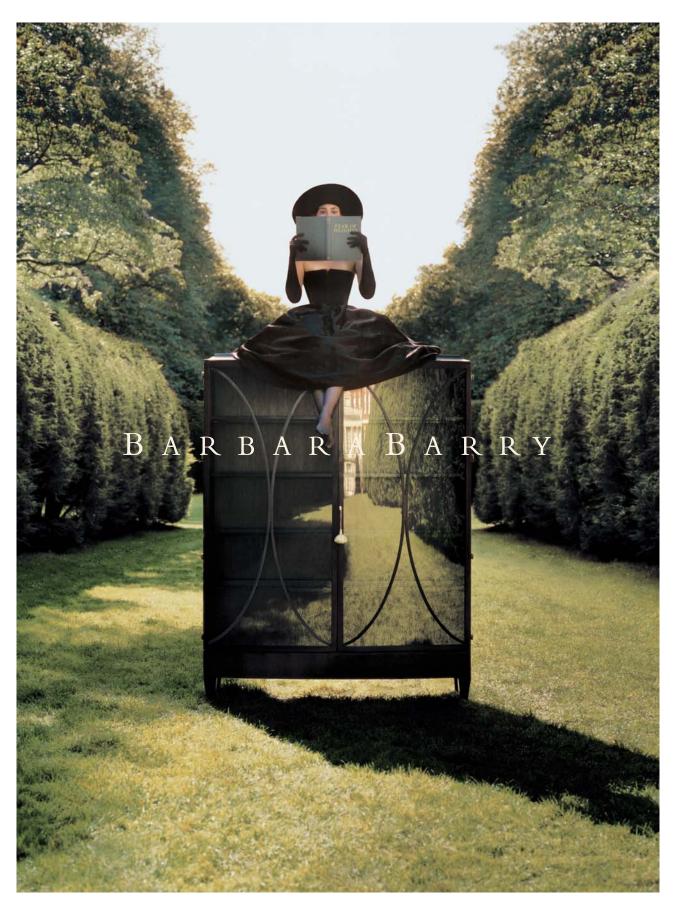
# CHANINTR LIVING

Summer 2012





#### CHANINTR LIVING

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## 'A chair is a very difficult object. A skyscraper is almost easier.' - Ludwig Mies van der Rohe

An important part of what I do is seeing and absorbing. It's kind of like eating and digesting, the second bit being the far more difficult one. Many times you don't want to see anymore as the pain of taking it all in makes the next sight less spectacular. But, somehow or another, I do still run into a pleasant surprise here and there. For those of you who are starting to think I have lost it, what I am referring to is more about the world of design and the introduction of new products, not things I could not get enough of like nature.

You would have thought that after 3,000 years of making chairs, we have pretty much designed and made everyone possible. But as demonstrated very recently at the Milan fair, new ones keep coming along. Some, have a real honorable reason for being like the environmentally friendly BROOM chair designed by Philippe Starck for Emeco which is made of the stuff we sweep off factory floors with our brooms. Others, many times are rebirths or reinterpretations of those that came before. A particularly stunning chair in this category is one you will soon be seeing by Thomas Pheasant for Baker.

Given all this newness, we thought that it was a good idea to pay respect to the ones that really made it, that are true green products because they are so nice that noone would ever think of dumping them and they just keep getting passed along to the next lucky user. These are the chairs that are a little more money but will last you in style and quality the equivalent three regular ones, and, you get the added benefit of enjoying every day with them.

To the chairs in our lives,

Chauntr

PHOTOGRAPHY BY CHANINTR LIVING EXCEPT WHERE NOTED

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Portrait of a Chair



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#### PORTRAIT OF A CHAIR

IS AN HERMÈS SCARF AN HERMÈS SCARF IF IT'S NOT MADE BY HERMÈS? IS A STEINWAY PIANO A STEINWAY PIANO IF STEINWAY DOES NOT MAKE IT? OF COURSE NOT. THEY ARE SIMPLY A SCARF AND A PIANO. A PREMIUM IS EXPECTED WHEN YOU WALK INTO HERMÈS OR STEINWAY; AFTER ALL, YOU ARE BUYING INTO THE QUALITY OF PRODUCTION, THE ATTENTION TO DETAIL AND THE HERITAGE OF THE BRAND.

THE SAME IS TRUE FOR EVERY PRODUCT THAT HAS BEEN DESIGNED. NOT SIMPLY A CHAIR, BUT A CHAIR DESIGNED BY A COMPANY OR A DESIGNER WHO HAS WORKED THROUGH THE PROBLEMS WITH THE CONSTRUCTION, THE NUANCE OF PROPORTION AND SCALE AND HAS ELEVATED THE CHAIR TO SOMETHING MORE THAN FURNITURE AND AT TIMES, A PIECE OF ART.

AT CHANINTR LIVING, WE BELIEVE IN THE POWER OF AUTHENTIC DESIGN AND BELIEVE THAT THOSE DESIGNERS WHO CREATE THIS INVALUABLE SERVICE TO OUR AESTHETIC LIFE NEED TO BE PROTECTED AND BETTER UNDERSTOOD. WE CREATED THE PORTRAIT OF A CHAIR TO DISPLAY THE EXPRESSION, PERSONALITY, AND MOOD OF THE SUBJECTS WHO SUPPORT US, WORK FOR US AND PERHAPS MAKE OUR LIVES BETTER JUST BY BEING A WELL-DESIGNED CHAIR.



# The Alexandra Chair by Suzanne Kasler

This destined-to-be-a-classic hand-carved chair features one of the most renowned architectural motifs, the quatrefoil.



#### INSIDER TIPS:

UNDER THE ORIGINAL CHAIR A CARL HANSEN LOGO PLATE IS ATTACHED. \* THE WOVEN SEAT IS VERY FIRM AND HAS A SPECIAL WEAVE. \* THE ARM IS IN ONE PIECE OF WOOD.



# Where Ming Meets Danish Modern

# Designed by Hans J. Wegner for Carl Hansen & Son

In 1944, Danish designer Hans Wegner began a series of chairs that were inspired by portraits of Danish merchants sitting in Ming Chairs. One of these chairs was the Wishbone Chair (1949), also known as the "Y" or "CH-24," which has been produced by the Danish firm Carl Hansen & Son since 1950. The son of a shoemaker, Wegner was trained as a cabinetmaker before attending the School of Arts and Crafts in Copenhagen, after which he began his career as an architect. Just three years later, Wegner started his own design office, and his work soon caught the eye of the folks at Carl Hansen & Son.

The light, sculptural Wishbone Chair was exactly what the Hansen company was looking for to supplement the heavier forms that were popular at the time. However, the Wishbone was a challenging chair to make, as this steam-bent solid wood frame demands perfect craftsmanship and an intimate knowledge of wood joinery. Even today, the seat is still hand woven from paper cord, a durable material developed during WWII as a substitute for jute. Using the best natural materials, the sculptural Wishbone is made to last for generations and offers outstanding sitting comfort.

# A Naïve Design Icon

### Oval X-Back Chair by Barbara Barry

It remains to this day, perhaps the most copied traditional dining chair of our time. All a person has to say is, it looks like the Barbara Barry dining chair and everyone knows exactly of which chair he or she is speaking. When Barbara Barry introduced her comely Oval X-Back dining chair for Baker in 1998, it became an instant classic. "That piece came out of a certain naïveté that I have tried to hold on to ever since I was a young designer," says the California native. "Back then, I allowed myself to create exactly what I saw in my mind's eye."

A twist on a French Neoclassic form, the Oval X-Back comes in an armchair and side chair for the dining room and a lounge chair for the living room or bedroom. In April 2011, the Oval X-Back got a makeover by Barry. "The Oval X-Back took a little trip to Versailles," mused the designer. "We've given it a fresh painted finish and added gold leaf to the X's on the back." This "new" chair is a fresh take on the original iconic chair and depending on the fabric selection, can be suitable for both contemporary and traditional interiors. The Oval X-Back is Baker's single most produced design of all time.



INSIDER TIPS:

THE ORIGINAL OVAL X-BACK FEATURES A VERY SUBTLE AND REFINED X.  $\cdot$  THE BACK LEGS EXTEND TO THE OVAL BACK AS ONE PIECE.  $\cdot$  THE X-DETAIL IS INSET INTO THE OVAL FRAME, NOT FLUSH TO THE FRAME.



# The Original Bistro Chair

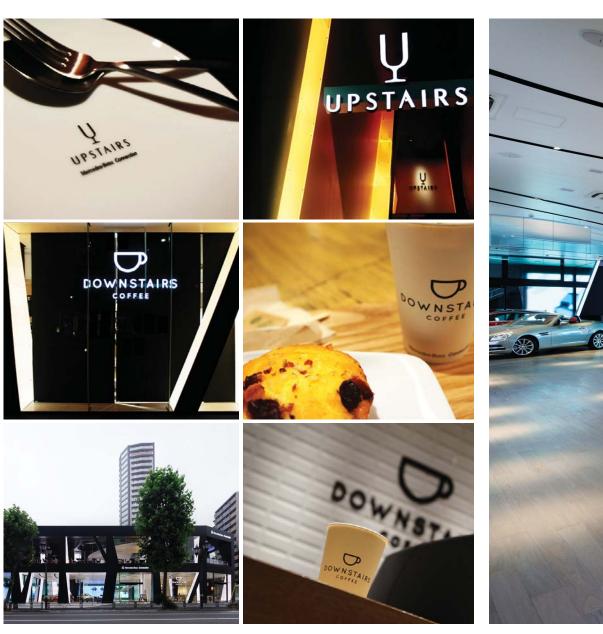
Designed by Michael Thonet in 1859, the No.18 and No.30 bentwood chairs, still manufactured today by the Ton company, are one of the world's most successful commercial products. The Thonet bentwood chair consists of only six components (plus a few screws and nuts) and the design has remained virtually unchanged for over 150 years.





The celebrated 20th century architect Le Corbusier stated "Never has anything been created more elegant and better in its conception, more precise in its execution, and more excellently functional." The perfection of the No.18 and No.30 designs are not only their brilliant simplicity but also that they transcend fashion. Despite the fact that the designs were already 100 years old, to Le Corbusier, the Thonet bentwood chair still represented the modernist concepts of economy, durability and humbleness.

It was also popular with artists. Pierre-Auguste Renoir and Henri De Toulouse-Lautrec featured Thonet chairs in their paintings and drawings, and Pablo Picasso had one in his studio. 50 million chairs had been sold worldwide by the 1930s and the Thonet-style chair that it is now impossible to calculate how many have been produced. Often referred to as the Bistro Chair, it has, arguably become the most influential design in the history of furniture.

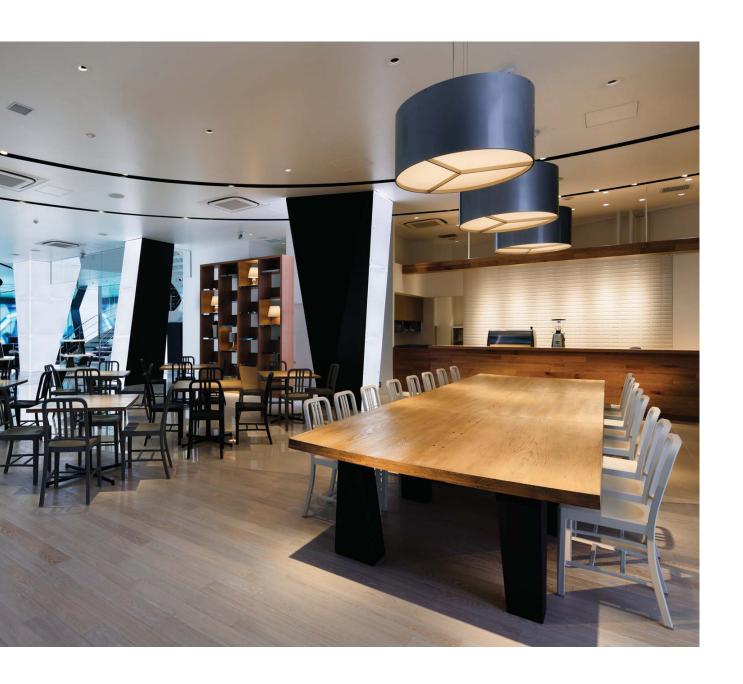




# Mercedes-Benz Connection

Mercedes-Benz has taken the showroom concept to new heights in Tokyo. Opening in July 2011, the new Tokyo flagship is a blend of bar, café and showroom complete with Herman Miller and Emeco chairs, just across the street from Tokyo Midtown's glistening towers. Sip espressos and lattes in the Downstairs Coffee café while gazing at the latest models of the luxurious vehicles

JRTESY OF MERCEDES-BENZ CONNECTION



or head to the Upstairs bar/restaurant for lunchtime pastas or interesting dinner options including 'avocado tortilla pizza' and brown rice risotto with raclette cheese. With an open-air terrace and weekend DJ events lasting until 4am, this is one Tokyo nightspot that should be seen. Word has it that it is a temporary "pop-up" showroom but it's still open as of June 2012.

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# From Naval Ship to Your Home

### **Emeco Navy Chairs**

The Emeco 1006 Navy chair is American manufacturing at its zenith. The U.S. Navy commissioned the chair in the 1940s, specifying it must withstand a torpedo blast to the side of a destroyer. Witton C. Dinges, the founder of the Electric Machine and Equipment Company (Emeco), designed the chair in 1944 with experts from the Aluminum Company of America. The chair was lightweight and three times stronger than steel. His design exceeded the Navy's specifications. Legend has it that Dinges threw the chair out of a sixth-floor window in a demonstration when showing the chair to Navy contractors.

Emeco still makes the Navy chair using the same manufacturing process from 1944. Each seamless chair is the result of 12 welded parts, 77 steps, a proprietary heat-treatment technique, 8 hours of production time and a 2-week turnaround. A current authentic Emeco Navy chair will have three small and exposed welds on the back of the slats, have smooth welded seams, gently sloping smooth "shoulders" and the Emeco name embossed in the metal.

The classic aluminum chair has been in continuous production since the mid 1940's and has a life expectancy of at least 150 years. The chair is manufactured by 50 craftsmen at the company's headquarters in Hanover, Pennsylvania.



#### INSIDER TIPS:

THE NAVY CHAIR IS MADE OF ALUMINUM SHEETS WHICH MAKES IT VERY LIGHT. • THE NAVY BRUSHED FINISH CHAIR IS NOT SMOOTH TO THE TOUCH. • EMECO LOGO EMBOSSED ON THE BACK OF THE SEAT. • THREE WELDING DROPS AT THE BACK OF THE CHAIR.



#### INSIDER TIPS:

wood's natural characteristics will show the stain. • Natural Rubber shock mounts. • The chair always has 5 plywood sections.



# Much Copied But Never Bettered

## The Molded Plywood Chair Designed in 1946 by Charles and Ray Eames

Designers Charles and Ray Eames established their long and legendary relationship with Herman Miller in 1946 with the boldly original molded plywood lounge chairs or LCW, Lounge Chair Wood. Designed to comfortably fit the body, the sculpted form of the molded plywood chairs are produced using thin sheets of lightweight veneer gently molded into curved shapes with natural rubber shock mounts to absorb movement. Since then, the chairs' aesthetic integrity, enduring charm, and comfort have earned it recognition as the best of modern design.

In the early 1940s, Charles and Ray Eames experimented with wood-molding techniques that would have profound effects on the design world. Their discoveries led to a commission from the U.S. Navy in 1942 to develop plywood splints, stretchers, and glider shells molded under heat and pressure. After World War II, they adapted the technology to create high-quality chairs that could be mass-produced. The process eliminated extraneous wood, which reduced the weight and visual profile of the chair and established a basis for modern furniture design. The chair is in the permanent collection of New York's Museum of Modern Art. Time magazine named it the Best Design of the 20th Century. The LCW and Dining chair version continue to be made in America.



# Spartane Chair by Christian Liaigre

A masterful creation by Christian Liaigre that few others can pull off. A chair that transcends time and fits comfortably in both traditional and modern homes. The lines, proportion and forms draw up images of Spartan

soldiers ready for battle. The finishing is so rich and refined that it appears a period antique. Coupled with the very special leather of Liaigre and you have a piece of incredible magnetism.









# Only in New York

### Sleep No More, the name starts your curious mind

The McKittrick Hotel, the place, a hotel built in 1939 that never opened, stirs your imagination. The oft-mentioned white masks get the adrenaline going. The MacBeth references draw you online trying to recall the storyline.

What is it? Most people have a hard time even explaining it in a few sentences.

Many people prepare themselves by researching and trying to figure it out before they go. But after they go, they find themselves doing the same thing all over. For the Gossip Girl fans out there, you had a sneak peak in the episode when they wore white masks and Blaire unexpectedly came up to Chuck at the bar.

What it definitely is is different and different for everyone. Performance, experience, engagement. Scary? Could be to some. Dreamlike? One that you hope goes away. Worth it? Definitely.

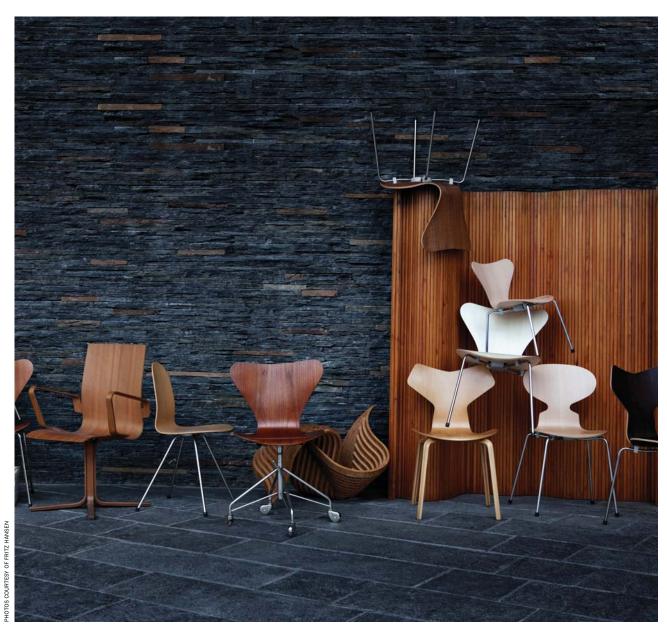


### Classic Modern Furnishings. Original Product.

Charles and Ray Eames, Emeco, Ethnicraft, Fritz Hansen, Philippe Starck, Libeco, Dedon, George Nelson, Mark Goetz, Carl Hansen, Thomas O'Brien, Eoos and John Pawson.



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INSIDER TIPS:

ALL PRODUCTS ARE LABELED WITH AN ID NUMBER, DESIGNER AND YEAR OF MANUFACTURE. AN 'INVISIBLE' THREAD RUNS THROUGH THE LABEL WHICH CAN ONLY BE IDENTIFIED BY FRITZ HANSEN. A SIGNED CERTIFICATE GUARANTEES PRODUCT PREMIUM CHECK.

# Nordic Natural Proportion

The Ant, Series 7, Grand Prix, Egg and Swan Chairs by Arne Jacobsen Arne Jacobsen was one of Denmark's most influential 20th century architects and designers. Both his buildings and products, like his Ant and Egg chairs, combine modernist ideals with a Nordic love of naturalism. Jacobsen designed the Ant chair in 1952 for the canteen at Novo Nordic, an international Danish healthcare company. The Ant was named for its approximate similarity to the outline of an ant with its head raised. Today, the Ant is one of the prominent icons of the Fritz Hansen collection.



INSIDER TIPS:

PRODUCTS PRODUCED PRIOR TO 2010 HAVE A RED LOGO TAG, AFTER 2010, A BROWN TAG. • REGISTER YOUR PRODUCT ONLINE AND RECEIVE A 20 YEAR LIMITED GUARANTEE. • REPUBLIC OF FRITZ HANSEN LOGO TAG AS A SIGN OF AUTHENTICITY.

Originally, the Ant was, however, close to ending up as just another prototype, because Fritz Hansen wasn't convinced of the chair's potential. The chair survived the initial skepticism, when Jacobsen guaranteed to buy all chairs produced, if no one else would. Despite their minimalist form and svelte shape, the Ant, Series 7 and Grand Prix are extremely comfortable chairs. The chairs are stackable on a chrome or satin chrome base.

Months before his death in 1971, Jacobsen reflected on his career. "The fundamental factor is proportion," he concluded. "Proportion is precisely what makes the old Greek temples beautiful...And when we look at some of the most admired buildings of the Renaissance or the Baroque, we notice that they are all well-proportioned. That is the essential thing."

Jacobsen designed the Egg and Swan for the lobby and reception areas in the Royal Hotel in Copenhagen. The commission to design every element of the hotel building as well as the furniture was Jacobsen's grand opportunity to put his theories of integrated design and architecture into practice. The Egg and Swan are one of the triumphs of Jacobsen's total design.



# Aeron Chair

### by Bill Stumpf and Don Chadwick

The Aeron chair didn't end up in the Museum of Modern Art's permanent collection just because it looks cool. Its looks are only the beginning. It adapts naturally to virtually every body, and it's 94% recyclable.

Even if it's black, it's green.



# Nautical Precision

The SeaX Armchair Designed by Jean-Marie Massaud For Dedon

SeaX stands for elegance and modernity. Distinguished by its meticulous attention to detail, its wealth of innovative design solutions and its alluring array of materials, colors and textures, this ultra-sophisticated foldable armchair is the work of French designer Jean-Marie Massaud.

Born in France in 1966, Massaud studied at the renowned "Les Ateliers École Nationale Supérieure de Création Industrielle" in Paris. He founded the successful Studio Massaud in 2000, a studio which has designed furnishings for many different companies as well as installations for Lancôme.

In January of this year, Massaud's SeaX outdoor collection of tables and chairs for Dedon, won the prestigious Wallpaper\* magazine's Wallpaper\* Design Award 2012 under the Best Backyards category. A panel of the finest minds in art, architecture, design and fashion selected the winners. The French designer's SeaX collection for Dedon represents elegance and modernity merged with Massaud's passion for details and innovative design. Taking inspiration from the sleek racing sailboats of the America's Cup, the SeaX chair is made out of cast aluminum, these minimalist designs are extremely unique and comes in dining and lounge dimensions with a selected choice of characteristically innovative, weather-resistant Dedon materials.











# Bistro 2.0

Fish and Chips, beer on tap and classic bistro interiors make Café Claire a perfect place to dine for someone looking for gourmet comfort food. Nestled into the back of the Oriental Residence Bangkok facing the gardens of the American Embassy, Café Claire is in a league of its own when it comes to garden views and a relaxed environment.

Café Claire is open daily from 6:00am to 11:00pm for breakfast, lunch, afternoon tea and dinner. The perfect venue for after work drinks, dinner with friends or a family dinner, Café Claire's relaxed elegance and simple sophistication make it a place to return to time and again.

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# The Guide of What and Where to Buy

# Lounge Chair

Taking inspiration from the sleek racing sailboats of the America's Cup, SeaX is the work of French designer Jean-Marie Massaud and comes in dining and lounge







### Infante Sofa

Christian Liaigre

Blackened ash wood outlines this irresistible upholstered under-scaled sofa.

From Baht 607,000



### Arc Bench

Barbara Barry

Architectural and sculptural, the Arc Bench provides a firm seat on which to perch. An easy addition to any room to offer more seating - end of the bed, in front of the fireplace or floating in a room. The firmly upholstered biscuit -tufted cushion set upon a modern metal arc keeps it light and transparent.

Baht 158,400

### Andersen Sofa

Sophisticated design, fine proportion effects, spokes, tapers... A series of details which tell those who can read one real truth: behind hard work there is a company which devises its own products skillfully and valuably...Minotti.

Baht 598,000





## Avenue Cocktail Table

The André Arbus Collection

Baker

The Avenue Cocktail Table designed by André Arbus in 1958, offers an entirely new glamour to a home already unspeakably glamorous. The table comes in two finishes, Walnut with an Ebonized finish and Walnut with a Mozambique finish.

Baht 229,000

### Simone Upholstered Bed

Designed by Suzanne Kasler

Hickory Chair

The graceful form of the the Simone's top rail was inspired by the bonnet of an antique French secretary's desk. Simone comes in a Twin, Queen, King, or California King.

Baht 321,000





## Henry Industrial Hanging Light

Designed by Thomas O'Brien

Chanintr Living Lighting

A polished nickel pendant that recalls industrial lighting of warehouses of the 1940's and 50's.

Baht 28,000



Herman Miller

Herman Miller reintroduces the classic Nelson swag leg group because the distinctive group has the look, scale, and function just right for today, 50 years after George Nelson designed them.

Baht 133,000





## Bill Sofield Baton Writing Table

McGuire

Generously scaled and outfitted with seven leg configuration options, the Baton Writing Table is as functional as it is fashionable.

Baht 442,500



### Rs#2 Football Table By Rafael Rodríguez

RS Barcelona at Craft

RS#2 is a 'foosball' table. A spectacular reinterpretation of a classic. It's made of high-quality steel with poly-paint finish with rubber-soled levellers, or the ashtrays and glass-holders for the players.

Baht 175,000





SIMPLE SCALLOP PENDANT By Barbara Barry Baht 28,000



TRIPOD TABLE LAMP By Studio Baht 10,000



**CAWDOR BUFFET LAMP** By Chart House Baht 16,000



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By Barbara Barry

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**STANWAY SCONCE**By Chart House
Baht 14,000



ARMILLARY SPHERE CHANDELIER

By Studio

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**SIMPLE SCALLOP WALL SCONCE**By Barbara Barry
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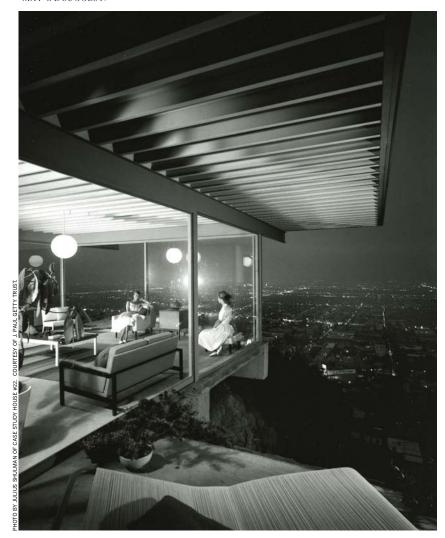
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## Visual Acoustics

### The modernism of Julius Shulman A documentary film by Eric Bricker

Narrated by Dustin Hoffman, VISUAL ACOUSTICS celebrates the life and career of Julius Shulman, the world's greatest architectural photographer, whose images brought modern architecture to the American mainstream. Shulman, who passed away in 2009, captured the work of nearly every modern and progressive architect since the 1930s including Frank Lloyd Wright, Richard Neutra, John Lautner and Frank Gehry. His images epitomized the singular beauty of Southern California's modernist movement and brought its iconic structures to the attention of the general public. This unique film is both a testament to the evolution of modern architecture and a joyful portrait of the magnetic, whip-smart gentleman who chronicled it with his unforgettable images.

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