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Fall 2012

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CHANINTR LIVING

Fall 2012

Although we pay great respect to the natural artists, designers and creative spirits that we feature regularly in these pages, we thought it is due time to highlight some great stuff that came about from collaborations.

I think we all share a sense of joy when we see two greats join successfully, whether it be an all-star team pulled together with one purpose or brands that you usually do not expect to work together create something unique and exciting.

Collaborations take an open, creative spirit and a shared perspective on one thing to make them right. With the supercharging of all things through the Internet and social media, the constant need for variety will increase and the level of collaborations across the globe will just continue to grow exponentially. It should prove for an exciting future but one that will require the right lens for each person.

We bring you our little slice of the collaborations we are seeing through our lens as of now....

Chanintr

Chanintr Sirisant

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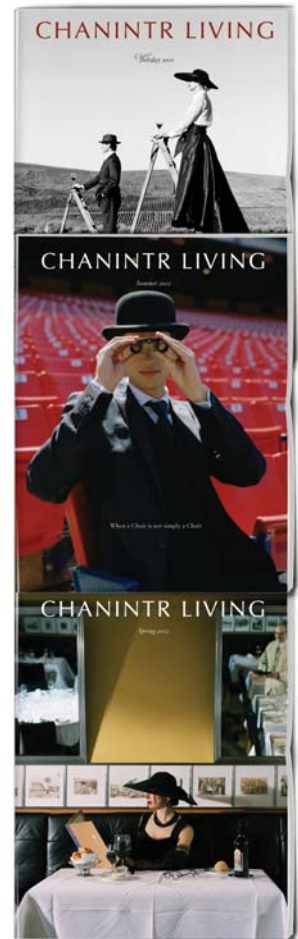
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Dialog:

What makes a great
design partnership

Ken Carbone and Leslie Smolan
Co-Founders, Carbone Smolan Agency



PHOTO COURTESY OF CARBONE SMOLAN AGENCY

You know the work of the Carbone Smolan Agency, even if you think you don't. If you've ever navigated the labyrinthine corridors of the Musée du Louvre, wandered through Times Square in the glow of a bright blue sign trumpeting Morgan Stanley's headquarters, or booked a hotel room on Mandarin Oriental's website, you've experienced Ken Carbone and Leslie Smolan's impeccably refined sensibilities.

For 35 years, Ken and Leslie have successfully told the stories of huge investment banks and tiny not-for-profits, of world-famous museums and start-up fashion lines, on the printed page, architecturally in three dimensions, and digitally on the screen. Now it's time to share the story of their creative partnership.

LS: One of the most frequent questions people ask us is, "How do you and Ken work together?"

KC: Each of us views design through a unique lens, which leads to our distinct graphic sensibilities. However, our partnership is solidly built on two things: aligned ambitions and trust. We're equal in willpower and have the same end goal — to do great work in every area of design — but we approach any given problem from opposite perspectives. We just have dramatically different ways of getting to the same end goal.

LS: Ken can be extemporaneous and shoot from the hip -- fast and nimble right out of the gate. He starts by thinking what will make the strongest visual, and then he'll put words to it. His design approach is one of bold simplicity, always trying to get to the simplest expression of an idea. Ken is a true artist. And because of his drawing ability, he can quickly communicate his ideas to clients and designers, and he often takes on the illustration work himself.

KC: If I'm a mile wide, then Leslie is a mile deep. She's thorough and does a lot of research to develop the thinking before designing. She asks herself "what's the concept and what's the message" before she brings imagery into the equation. Leslie's lifelong passion is photography, so she tends to approach graphic design with a photographic eye. Her great talent is in art direction. Plus, she's an expert at producing her ideas in a stunning way. Leslie turns the execution of a project into an art itself.

LS: One of my favorite projects was the branding we did for NIZUC, a resort development on the Riviera Maya. Starting with nothing but sand and sea was liberating. We did our homework and discovered that the town name Punta Nizuc meant "nose of the dog" in Mayan. For elegance and clarity, we shortened the resort name to NIZUC and designed a modern Mayan glyph as the brandmark. The strong iconic symbol lent itself to creating beautiful black and white patterns, which we used to design and produce objects of desire — from amulets to flip flops to cookies — making the brand feel tangible and real. To create the experience of staying at NIZUC, we used models to stage an elaborate on-site photo shoot, embedding our branded products into the photography. We let the pictures speak for themselves and kept the text minimal, immersing potential guests and

real estate buyers into the world-class architecture, wildlife preservation, and natural landscape, as well as referencing a level of service that would redefine luxury in Mexico.

KC: Aether Apparel is another favorite. Well in advance of product development, entrepreneurs Palmer West and Jonah Smith knew they were going to need a holistic brand identity for their stylish, high-performance sports apparel. Our linear "A" symbol, referencing both the clouds that gather at the top of mountain peaks and infinity, became the central element of the branding, and was applied to everything from the website to product accessories such as an S.O.S. whistle that comes with every purchase. In addition, photography featuring the beauty and purity of wilderness destinations (the playgrounds of Aether's customers) complemented images of products.

LS: The guys at Aether Apparel are right up there as one of the bravest clients we've ever had. Our best work comes as a result of collaboration with a great client -- someone who pushes us, understands the power of design and branding, and isn't afraid to take risks. They don't have to understand design, but they just know how important it is.

KC: This is rare, though. Often, my job is all about turning a 'no' into a 'yes.' Fortunately, this is something I enjoy.

LS: Luxury marketers understand how powerful branding is. There's so much upside potential when you take a "360 degree" approach to creating experiences that consumers can connect with. The big opportunity today is the artful integration of message and media -- creating meaningful stories using the full spectrum of media (web, social, PR, environments, advertising) and executing them with the highest level of detail and craft.

KC: We recognize that the one constant in the design business is change, and we take advantage of the opportunities that change offers. It has never been a threat to us. When you consider that our work includes strategic planning, brand architecture, content development, video, music, websites and apps -- we're thrilled. We've always had both a right-brain and left-brain perspective.

LS: We've never needed to clarify or credit whoever of us has the initial sparkle, or who put on the final design flourish. We're both able to recognize a brilliant approach, and we're open enough to welcome the other to build on it. The open dialog we have is where the best work comes from.

Ken and Leslie, one of the design profession's few unmarried male-female partnerships, believe that the key to any successful creative enterprise is a healthy dialog between its partners. "Dialog": **What makes a great design partnership** is how they've chosen to share their story. The book is a lively exchange about what has made, and continues to make, their partnership function so well, how they approach the business and art of design, and how their distinct visual lenses shape their work. Published by Pointed Leaf Press. In bookstores internationally Fall 2012.

J.Crew in Good Company

jcrew.com

After 25+ years of paying for my own clothing, I find that my shopping habits for clothing fall into 2 categories: the truly authentic, refined and simple and oftentimes more expensive and the great looking cheap basics that can be replaced more frequently. These purchases tend to get the greatest use from me. So you could say that I lean towards the practical and classic.

I had not bought J.Crew product for over 10 years. If I did, it was a T-shirt or a pair of shorts to wear at home or the beach that were just too cheap to pass up. That all changed on this last trip to New York. I had been watching them over the years, going in their stores every 6 months, hoping to find something I really liked and knew I would use, but mostly left without anything. I did get a bit closer and closer every time though. Part of the reason they kept my interest going was my partner seemed to be getting something every visit to the women's department and I like Mickey Drexler and wanted to see what he would do with menswear.



This time I went to the new Men's Shop at Columbus Circle and was immediately drawn towards the back of the store and felt this was truly a place for guys. I felt an immediate emotional connection with the brand and ended up waking the little demon of my youth wanting everything in sight. It somehow just all came together and I am pretty certain it was the collaborations they put together that did it for me. This action created a bridge in positioning for the brand. From being an affordable preppy brand based on chinos and Oxford shirts, all of a sudden, they became the arbiter of taste offering a complete wardrobe for guys by picking all the very best collaborators from old and new, local and international, in each category of product.

In the process, I should mention that they finally nailed the perfect white shirt (at least for me) through a collaboration with Thomas Mason. It's the slim washed Thomas Mason fabric point-collar shirt. Thomas Mason is one of the world's finest shirting fabric companies

established in 1796. But that is just the start. In footwear, they joined with Adidas, Converse, Nike, New Balance, and my personal favorite, Sperry Top-Sider bringing back classics or doing refinements here and there. In jackets, they joined with Barbour and Belstaff to come up with a great line of outerwear. They also applied this thinking to their suits, where they took a great streamlined modern cut, The Ludlow, and incorporated great Italian wool from an old family business with the option of multi-color monograms inside. After Ryan, my self-appointed and very professional valet, led me to buying several shirts and a pair of sneakers, I regained control and stopped short of buying another suit I did not need. That is until I was in bed the other night and Ryan emailed me saying there was a sale on the Ludlow. I expect to be trying my first suit ordered online with precise measurements and monogram in a few days! - C.S.



PHOTOS COURTESY OF FLICKR



PHOTOS COURTESY OF FRITZ HANSEN

When Icons Become Fashionable

Have you ever wondered what happens when an iconic piece of furniture is dressed by a fashion icon?

Comes Point by Paul Smith, a new upholstery textile program designed in collaboration with the renowned British fashion designer for Fritz Hansen. It's an imaginative evolution of Paul Smith's signature 'classics with a twist' style which distinguishes itself by a fusion of construction and pattern.

"The idea behind this fabric came from traditional Scottish Fair Isle knitting; I love the vibrant mix of colors and patterns that Fair Isle techniques create and have used many variations of it over the years," says Paul Smith.



Each of the fabric's 11 colorways is composed of 8 hues and blends rich nuances such as persimmon, mustard, loden green, burnt sienna and ultramarine. With so many different expressions, Point provides virtually endless opportunities for creating dynamic and individual interiors, a value shared by Fritz Hansen, which has been creating unique statements since 1872.

All seven Point by Paul Smith patterns are built from a single square unit and feature an individual repeat in the length, which varies from 29 cm to 79 cm. Importantly, these repeats are designed to be cut randomly, ensuring every piece of furniture upholstered with Point will look unique.

To celebrate the launch of Point by Paul Smith, the new textile will be upholstered on a selection of Fritz Hansen's classic design icons including the Egg, Swan, PK and Grand Prix chairs by Arne Jacobsen.

With limited availability, Fritz Hansen + Point by Paul Smith is available by special order at Craft, Noble Solo Thonglor.

Aesthetically Cool Gear

aetherapparel.com

Ever get the feeling that when you go pro with your sports gear, you get a few too many look-downs and a lot of expectation? Or when you go designer, you are either freezing on the slopes or not really able to perform?

When we first stumbled upon this brand through a friend, we weren't even sure how to spell it. When we made it to the website, we could tell immediately this was no normal brand. Within seconds of viewing the site you felt it, you knew before you saw the product.



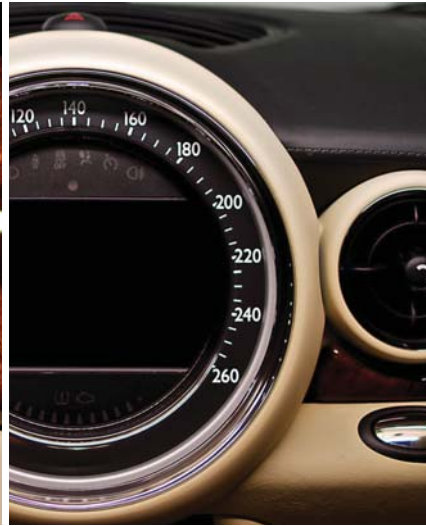
You could tell by the logo, the images and the colors, the essence of a clear vision and a great collaboration.

Enter Aether, the 'performance sportswear with a refined modern aesthetic' brand created by two outdoor enthusiasts who found little choice in true performance sportswear that met their modern tastes. It is either too functional or too designer oriented. This was where their great opportunity to collaborate on the optimal balance between function, using the highest tech fabrics and sleek design began.

Apart from quality products that look great and perform great, the founders designed a total experience around the brand from their website to their offices and most originally, their roving Airstream 'pop-up' store. Rumor has it that the next stop of the Aetherstream is Chicago this Fall. Check their website for confirmed dates and locations.



PHOTOS COURTESY OF AETHER



PHOTOS COURTESY OF MINI

Mini Heirloom

mini.com

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The rare automotive jewel that made prime time to Harrods window this past April.

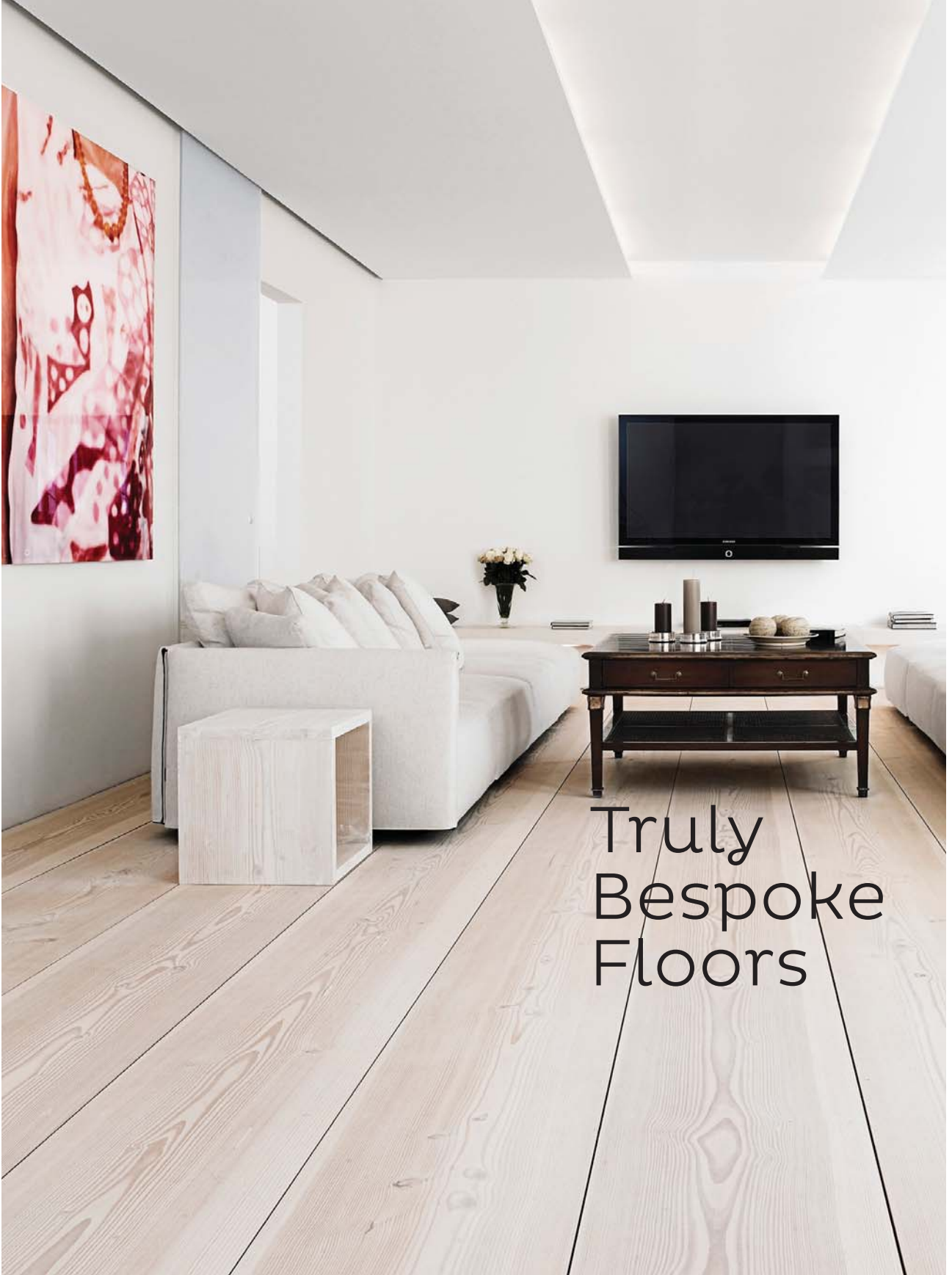
For those who have it all, this luxury ride comes in a very small turbocharged package. Developed with Rolls-Royce Motor Cars, the limited-edition Mini Cooper S or Mini Inspired by Goodwood is the ultimate embodiment of understated British luxury combined with a healthy dose of motoring fun. It is decked out with the kind of



exclusive and luxury amenities that only Rolls-Royce is famous for. Displaying the artistry of Alan Sheppard, Chief Interior Designer at Rolls-Royce Motor Cars, the bespoke Mini is well appointed with a premium sound system as well as exquisitely crafted with the finest cornsilk-beige leather, lamb's wool floor mats, a cashmere lined cockpit ceiling and Walnut Burr veneer trims, all hand-picked at the Goodwood factory in England.

Only 1,000 cars available worldwide, each is numbered with a limited edition emblem.

Perfect for the weekend hop to the market or brunch spot. You can really call it your Mini Rolls-Royce, indeed.



Truly
Bespoke
Floors



PHOTO COURTESY OF BULTHAUP

We recently finished a Bulthaup kitchen installation and as a true connoisseur, the owner had requested to have exquisite wooden floors to go with his flawless kitchen. We consulted with Bulthaup Headquarters and they highly recommended us to contact Dinesen, a fourth-generation Danish flooring company. The result is a perfect marriage of a German-designed innovative kitchen and a meticulously handcrafted wood floor from Denmark.

Dinesen was founded in 1898 by the same family that passionately runs the company to today. When it comes to wooden floors, they never abandon the traditions of craftsmanship and their philosophy that every single floor is custom-made to fit each particular room, regardless of whether it is in a modern home, a castle, a museum or a church, and regardless whether the address is London, New York or Tokyo. They are deeply involved in carefully selecting the wood, giving out information and advice to customers before they receive the floors, and with great attention to detail, processing and finishing to ensure unrivaled quality. With concerns for the environment, Dinesen only uses

selected raw wood from the best forests in Europe which have been nurtured between 80-120 years in order to produce precise and uncompromising solid planks. And if you look closely in vain for partitions or joints, neither will be found. Dinesen also advises you on the use of maintenance of the floors so you can enjoy them for generations.

Dinesen became known internationally in the design industry when British architect John Pawson used Dinesen planks in his first project in early 1990s. The consistent, composed aspect of the plank floors seemed a perfect match for Pawson's minimalist style.

Once you step on the Dinesen floors, it is a unique experience. The experience of smelling the wood fragrance and the soft sensation of the grains as you gently touch the surface and the distinct and deep resonance of your footsteps on the astonishingly wide and long planks makes this product a truly natural luxury. For more information, please contact Chanintr Living.

dinesen.com

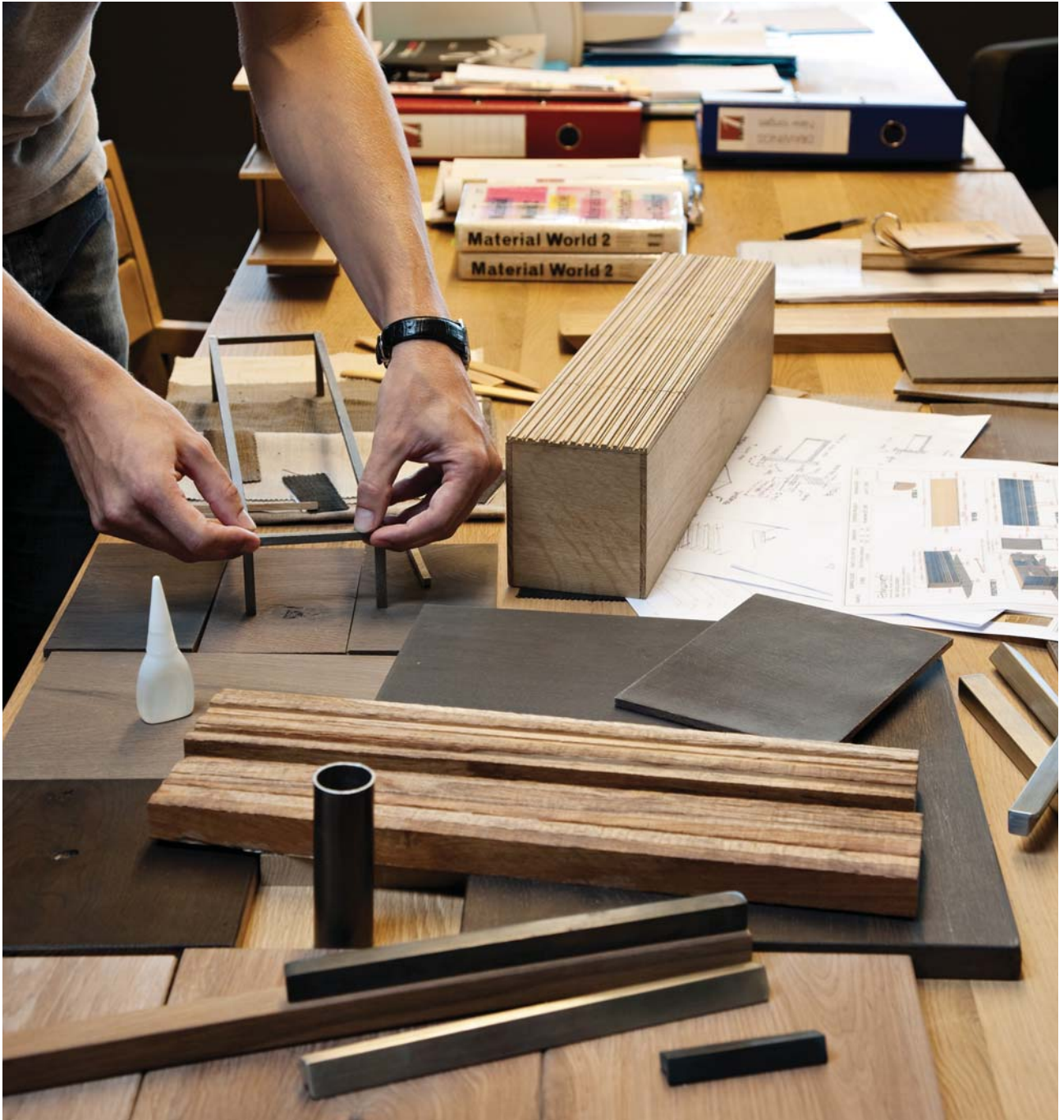


PHOTOS COURTESY OF ETHNICRAFT

Solid Simplicity

There are those of us who just have an undying love for well-crafted solid wood furniture. Whether it is for the totally natural feel, the sense of durability or the utter simplicity of it, solid wood has a strong following.

There is no one out there who gets solid wood from a design and manufacturing philosophy better than this



Belgian brand, Ethnicraft. The application of modern Belgian design and appreciation of natural solid woods and finishes has led Ethnicraft to be one of the largest exporters of furniture from the Asean region.

Ethnicraft uses three types of wood: Teak, Oak and Walnut. The woods come from FSC sustainable sources,

are joined through traditional wood joining techniques and are finished with natural oils to deliver a warm, natural piece of furniture that is authentic and meant to age gracefully in your home.

Available at Craft, Noble Solo Thonglor.



PHOTOS COURTESY OF DEDON

A Fantasy Island

It's a place for adventures, a place in nature where we can all be kids again.

We all love Dedon products and we love oceans. Wouldn't it be fantastic to be on a tropical island where Dedon furniture is used throughout? Our fantasy came true when Dedon announced the opening of Dedon Island last month.

Located at the southeastern tip of reef-ringed Siargao, just around the corner from the legendary Cloud Nine surfing wave and the Philippine Deep, this palm-fringed paradise nestles between mangrove forests and the white sandy beaches and crystal blue waters of its own tranquil bay. At Dedon Island, you can retreat and



rejuvenate in a groundbreaking and creative outdoor design environment that Dedon is known for. It is a 'Robinson Crusoe' getaway you have always fantasized about, but here with comfortable Dedon furniture to lean on. Currently, there are 9 airy cabanas on the property which were designed by Jean-Marie Massaud and Daniel Pouzet, along with a restaurant, a pool and a beachside bar. To ensure privacy and a high level of services, maximum occupancy is strictly only for 20 guests at a time. Food on the island is simple and healthy; you can enjoy delicious meals prepared with organic ingredients from the local farms nearby.

One of the goals of Bobby Dekeyser, Dedon founder and visionary, is to make this place a truly sustainable paradise and essentially to bring your barefoot dreams to life. It is a journey back to nature and gives a new meaning of what 'Real Luxury' is. No shoes, no cell phones and the new currency of travel is time. Time to be with nature and time for yourself.

Reservations are exclusively through DEDON TRAVEL, operated by VickyH. Visit dedontravel.com for more information.

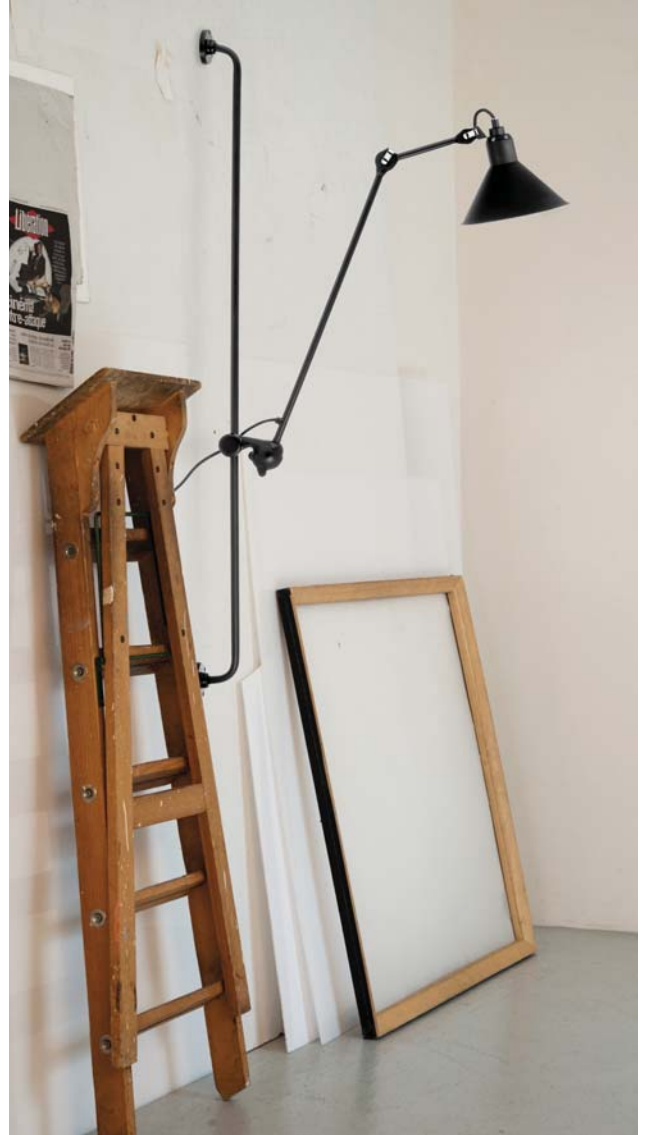


Bright Lights at Craft

A new shipment of iconic lighting has arrived at our Craft store on Thonglor. Part of this is the famous lighting line from Denmark, Louis Poulsen and Lampe Gras, a true modernist classic collection of lamps from France.

Launched in 1926, through 10-years of scientific light and lamp studies, Poul Henningsen put the renowned PH fixture on the international design scene and it became legendary. He did not see his fixtures as design objects but rather he worked with a shade system that allows very precise control of light that is glare-free with soft shading effects.

His most recognizable piece of work, the PH Artichoke, is considered to be a masterpiece that can be found world-wide even after more than 40 years after it was



introduced. One of the outstanding characters of the Artichoke is that the structure is made of 12 steel arches and on this structure PH placed 72 copper leaves in 12 circular rows with 6 blades in each row. And because each row is staggered from the previous, all 72 leaves are able to cover for each other and allows viewing the lamp from any angle without being able to see the light source which is located in the heart of the Artichoke.

In addition to the great work with Poul Henningsen, Louis Poulsen has also collaborated with many world-famous designers such as Arne Jacobsen and Verner Panton.

Affordable and yet chic, Lampe Gras was similarly designed for purely functional use in offices and factories in France in 1921. The lamps were very favored by

some of the greatest names in architecture and design like Le Corbusier who had a Lampe Gras in almost all his offices, studios and client homes. The lamp was ahead of its time in its use of a rotating ball to easily adjust the position as well as the various arm and shade styles designed for various purposes in the office, factory or residence. Because of its simple, functional and very ergonomic and graphic form, the Gras lamp is widely used today in both residential and commercial spaces. Many models of Gras lamps have become sought-after collectible items as well. Lampe Gras is undoubtedly timeless classic and living proof of the power of good design.

Available exclusively at Craft, Noble Solo Thonglor.



Saladaeng Residences

saladaengresidences.com

Chanintr Living's latest project for Saladaeng Residences. Combining exquisite pieces of Hickory Chair, Baker, McGuire, Barbara Barry and Martha Stewart with beautiful lighting from Visual Comfort and plush rugs by Safavieh, the fully furnished 3-bedroom unit and Penthouse are ready to move in.

Visit the actual units or contact Saladaeng Residences sales executives at +662 163 2112 to schedule an appointment.



The Guide of What and Where to Buy

Celine desk

By Case

Craft

The Celine desk, designed by Nazanin Kamali, has gently tapering conical legs which gives this piece a very dainty aesthetic. Combined with its small proportions and slim hidden drawer this desk is perfect for those tight on space.

Baht 32,000



Hallings Secretary

Designed by Thomas O'Brien

Hickory Chair

As striking open as it is closed, the spare lines of this sophisticated secretary recall the chic style of a 1940's French design. The understated case is raised by a subtle saber leg, topped by a discreet hinged compartment and finished standard in Antique Ivory.

Baht 288,000

Loix Stool

Christian Liaigre

This sleek elegant stool not only looks beautiful from a distance but up close, the blackened Iroko wood and thick leather just draw you to take a seat.

Baht 104,000





Small Gale Hanging Pendant

Designed by Thomas O'Brien

Chanintr Living Lighting

Vintage modern lighting from the influential New York designer and home furnishings merchant Thomas O'Brien. Retro and industrial styles meet up with chic glamour and sophisticated finishes, ideal for town or country. The pendant is made from bronze with seeded glass.

Baht 24,000

Elegant Étagère

Barbara Barry

Composed of three open shelves and a single drawer (with a signature satin nickel oval pull), the Elegant Étagère provides an ideal spot for display and storage. A delicate tapering form crafted of mahogany solids and veneers with a dark walnut finish, the Elegant Étagère is adorned with a scalloped detail and is perched upon finely sculptured legs.

From Baht 198,000



Pyramid Bookcase

The Stately Homes Collection

Baker

A fine Chippendale Egyptian style Mahogany four-sided bookcase, formed as an obelisk and revolving on a roller base to reveal various compartments and shelves, with cupboards below on a square plinth concealing the revolving mechanism, the entire bookcase decorated and designed with finely carved fretwork.

Baht 294,000



Prince

Designed by Rodolfo Dordoni

Minotti

Prince is the finest expression of Minotti's high level know-how. The construction complexity of the base creates an intriguing juxtaposition with the harmonious shape of the seat, a fine line softened by the down padding and highlighted by the Graf weave upholstery fabric which lends a timeless fascination.

Baht 244,000



Eames Molded Plastic Chair with Walnut Wood

Herman Miller

A landmark design from Charles and Ray Eames, these were the first industrially manufactured plastic chairs. Their clean, simple forms cradle the body. Today's chairs are authentic original design with updated, eco-friendly materials and manufacturing and a large selection of base, shell, and color combinations.

Now in new material option, Walnut wood legs.

Baht 32,500

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MAY WE SUGGEST:

PHOTO COURTESY OF ASSOULINE



Lifestyle in a Trunk

We know that we should not judge a book by its cover. Certainly not in this case, because this limited-edition trunk that holds 100 lifestyle books has a long history from one of the most prestigious French brands.

This custom-made trunk was created in collaboration with the famous craftsmen of Goyard specially for ASSOULINE. Each trunk houses 100 of ASSOULINE's signature Memoire photo-biographies on Art, Fashion, Design and Architecture, making it the ultimate in chic.

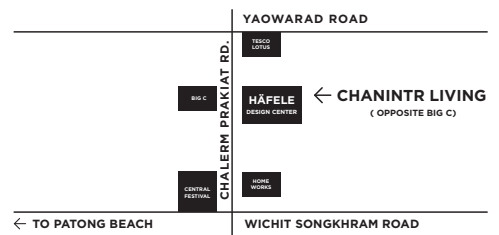
By special order, the Assouline Leather Trunk by Goyard with 100 Memoire Books is available for purchase at ASSOULINE boutiques and through assouline.com. Price \$20,000.

THIS & THAT:

Chanintr Living Phuket New Location!

Visit our new location today
at Häfele Design Center
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for more information.



THE ORIGINAL

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